

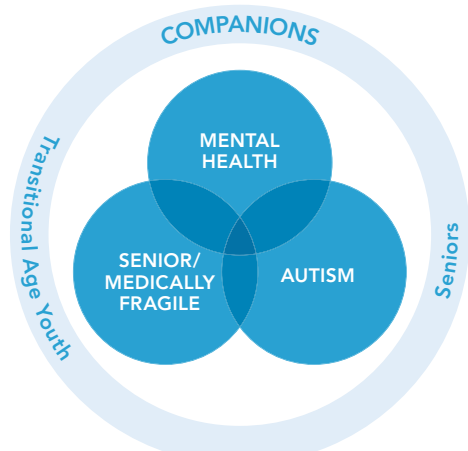
camphill

camphill communities ontario
creativity community opportunity



spirit of community

2017-2020 STRATEGIC PLAN



Vision

A caring community where people of diverse abilities enjoy quality of life and personal growth in a rich social and cultural environment.

Mission

Camphill's mission is to enrich society by creating meaningful opportunities to live, learn and work together.

Values

- Caring, Companionship & Community
- High Quality & Innovative Programming & Services
- Harmony with Nature
- Self-Determination, Health & Wellness
- Creativity & Learning
- Home & Good Food as Foundation
- Partnership & Collaboration
- Diversity & Accessibility
- Integrity & Accountability



Camphill Communities Ontario is a socially progressive, not-for-profit organization that provides supports and services to adults and seniors of all abilities in Simcoe County.

Camphill is known for its unique artistic and creative programs and services, playing a strong role in strengthening the social fabric of Simcoe County. Founded on the philosophy of Anthroposophy, Camphill's programs and services emphasize a consciousness of humanity and provide a lens that can shed light on our relationships with each other, with all living beings and with the world around us.

1

**BE A RELEVANT,
INNOVATIVE
COMMUNITY
ORGANIZATION**

- Be a companion-centred organization, empowering people with all abilities to participate fully in our neighbourhoods through unique, high quality supports and programs
- Expand residential supports and Semi-Independent Living
- Maintain and build new infrastructure
- Modernize technology and communications

2

**GENERATE
SUSTAINABLE
REVENUE TO MEET
PROGRAMMING
& OPERATIONAL
NEEDS**

- Renew Camphill Foundation Canada
- Implement fund raising program
- Increase number of revenue streams

3

**GROW STRATEGIC
PARTNERSHIPS
AND OUTREACH**

- Develop a marketing and outreach plan
- Develop awareness that Camphill is an excellent organization with a strong reputation
- Build effective Strategic Collaborative Partnerships
- Create a dynamic artistic and Cultural Hub

4

**ADVOCATE
FOR THE
CONTRIBUTIONS
OF PEOPLE WITH
ALL ABILITIES**

- Be a leader in regional innovation and best practices
- Create increased awareness through Camphill store and Tribute Dinner
- Increase government relations
- Use progressive language in all communications

5

**REMAIN WELL
GOVERNED AND
WELL MANAGED**

- Be viewed as a great place to work, with caring, collaborative and talented staff who adhere to the highest professional ethics and standards
- Ensure Camphill is third party accredited
- Publish an “Annual Performance Summary”

THANK YOU

to all who contributed to the
new Camphill Strategic Plan!

Camphill Communities Ontario engaged as a community in a comprehensive Strategic Planning process. A special thanks to all of our friends, companions, families, staff, board, organizations and stakeholders who participated in building this new Strategic Plan!



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